Who Is GreenTrust Alliance?

GreenTrust Alliance is a nonprofit land trust whose mission is to identify degraded lands, restore them, and permanently protect and steward them to ensure that their conservation benefits are retained beyond acquisition or permit-required monitoring. We sponsor some of these projects and serve as technical, legal, or land advisors on others. We are particularly proud of our unique ability to serve as an active Long Term Steward of conserved lands and easements, including those associated with completed restoration, remediation, and resiliency projects. We focus our efforts on balancing long term costs with regulatory requirements and the need to maintain or improve ecological services or benefits of the conserved property. We view land preservation as a long term conservation responsibility, not just a legal designation to control future land use.

Easements & Land Donations

GTA is able to accept donations of land and conservation easements that support our mission, particularly where additional habitat restoration opportunities might be available. We work with landowners to calculate proper endowment amounts and terms based on regulatory and habitat requirements.

Long-Term Monitoring & Reporting

As a Member of the Land Trust Alliance, we monitor our easements annually, an effort that requires a funding source for every acquisition. We are capable of conducting regulator-required long-term/perpetual reporting, whether it is narrative or quantitative in nature, and regardless of the detail required - particularly associated with remediation and mitigation projects/banks that have already closed out.

Habitat Maintenance & Stewardship Activities

GTA's team combines legal and financial experience with habitat management expertise. Each of our long term stewardship properties has a Long Term Management Plan (LTMP) that identifies the key habitats, natural communities, species, or natural features of the project. The LTMP helps frame our objective for long term funding. In some cases, prior agreements require that specific habitat outcomes are achieved. GTA works with landowners and other partners to ensure that these can be secured for the long term.

Access & Use Stewardship Activities

We are fervent supporters of both public access and private property rights in different scenarios. In both extremes, GTA's long term stewardship coordinates with each property's key stakeholders to ensure appropriate trail construction and usage, avoidance of use conflicts, and signage and way-finding appropriate for landowner objectives, and commensurate with protecting the natural resource values of each conserved property.